



Presentation Lab

PORTFOLIO





WHAT WE DO: OUR SERVICES.



Presentation Lab

Each presentation's design, content, story and delivery **should be unique** to help achieve its ultimate purpose: the results you want, and your audience deserves.

Great business presentations rely on a range of skills – **the storytelling, the visual design and the delivery.** Each requires skill, investment and ongoing polishing to create presentations that deliver value.



Presentation Design

We can craft bespoke presentations from scratch, using our design expertise and our in-depth understanding of cognitive science. Or we can simply give your existing presentations a **creative overhaul.**

The result is **more convincing presentations** – online, by email or face to face.



Brand-ing

We develop actions strategically to make your brand recognisable and memorable. **We align your core with your corporate identity** and the experience your customers will have with you.

We deliver your messages around the world. Oh yes, we also design logos.





Presentation lab

LAB

EFFECTIVE PRESENTATIONS

We empower your team to deliver effective presentations for the success of your organisation.

We design training courses to **increase the culture of visual design and effective communication** in teams through slides that work.

The hands-on workshop is at the heart of our course:

participants work practically on the slides they use daily and on the materials they already have in your organisation.

During the workshop (on-site, online or blended), we will cover the following:

- **the essentials of presentation design theory:** the storytelling, the visual design and the delivery;
- **the most effective practical exercises** to solve specific problems encountered on the slides and documents you use every day;
- **the essential tricks** to optimise time and develop teamwork.

The laboratory doesn't end in the classroom: we love to stimulate the participants' interest and teach them a method they can apply every day to benefit the whole organisation.



OUR PROCESS

EFFECTIVE PRESENTATIONS

01 | ASSESS TRAINING NEEDS

We discuss your needs and agree on which modules to include. **We can create bespoke training, including public speaking skills.**

02 | SET LOGISTICS

We can come to you for face-to-face training, or if you prefer, we can run a series of online training sessions for your far-flung teams. **Before your training, we ensure we are clear on who is attending and their needs.**

03 | RUN TRAINING

One of our experienced trainers will run your training. Our trainers work as presentation designers with some of the biggest Italian brands and know what works.

04 | PROVIDE FOLLOW-UP TRAINING ONLINE

To ensure the training is as effective as possible, **we provide online refresher training a few weeks after** your initial training.



OUR PRICES

EFFECTIVE PRESENTATIONS

	Workshop	Half-day	One day	Two day
Price*	£250 FOR FREE	£ 1,250	£ 2,500	£ 5,000
Hours	1	3.5	7	14
Included participants	10 / 20	10	10	10

*Travel expenses (extra Greater London) are not included.

Same session to more than one class, a 10% discount will be applied.

Sessions for more than 10 participants will incur surcharges as follows: 11-20 +25%

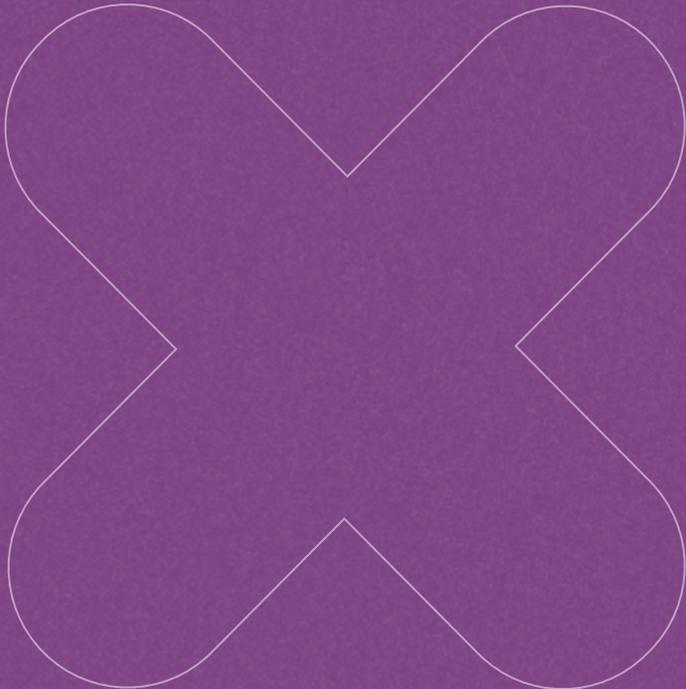


Presentation design

WHO?

HOMEMANIA

Homemania is a BtB furniture company.
In 2019 it was reported by the Financial Times Europe's Fastest Growing Companies.



WHAT?

PRESENTATION DESIGN

A fast-growing company lacked a corporate branding identity. It required PowerPoint templates presentations that would address four different audiences:

- **technical presentation:** a report, for existing customers, with data, graphs and news;
- **sales presentations** to open new markets and develop a commercial strategy;
- **HR presentation** to attract new talents during public events;
- **suppliers presentations** to present the company's value and goals.

Thanks to our design, Homania has had **an extended colour palette** and a deep understanding of **how to use corporate fonts properly**. Now, our guidelines are found on all company communication (website and social media). **A user manual has accompanied the templates with guidelines and an icon system.**



i nostri stili

classico	moderno minimale	moderno eclettico
jungle	contemporaneo	industriale
nerdico	luxury	mediterranea
orientale	retro	continentale

Homemania
e cliente

luci

chi siamo

nati nel 2012

i nostri focus

cosa stiamo lavorando?

le nostre categorie

<p>mobili 2.673 sku</p> <ul style="list-style-type: none"> Librerie: xx sku Mensole: xx sku Tavolini: xx sku Scrivanie: xx sku Tavoli / Sedie: xx sku Appendabili: xx sku Guardaroba: xx sku Scappiere: xx sku 	<p>luci 5.721 sku</p> <ul style="list-style-type: none"> Sospensione: xx sku Soffitto: xx sku Parete: xx sku Terra: xx sku Tavolo: xx sku Spot / Incasso: xx sku Clip: xx sku 	<p>wall art 6.707 sku</p> <ul style="list-style-type: none"> Quadri: xx sku Wordart: xx sku Posters: xx sku Door Posters: xx sku Wallpaper: xx sku Stickers: xx sku Metal Decor: xx sku Specchi: xx sku Orologi: xx sku 	<p>tessile 6.781 sku</p> <ul style="list-style-type: none"> Letto: xx sku Bagno: xx sku Teli mare: xx sku Tessile d'arredo: xx sku Cuscini: xx sku Tende: xx sku Tappeti: xx sku
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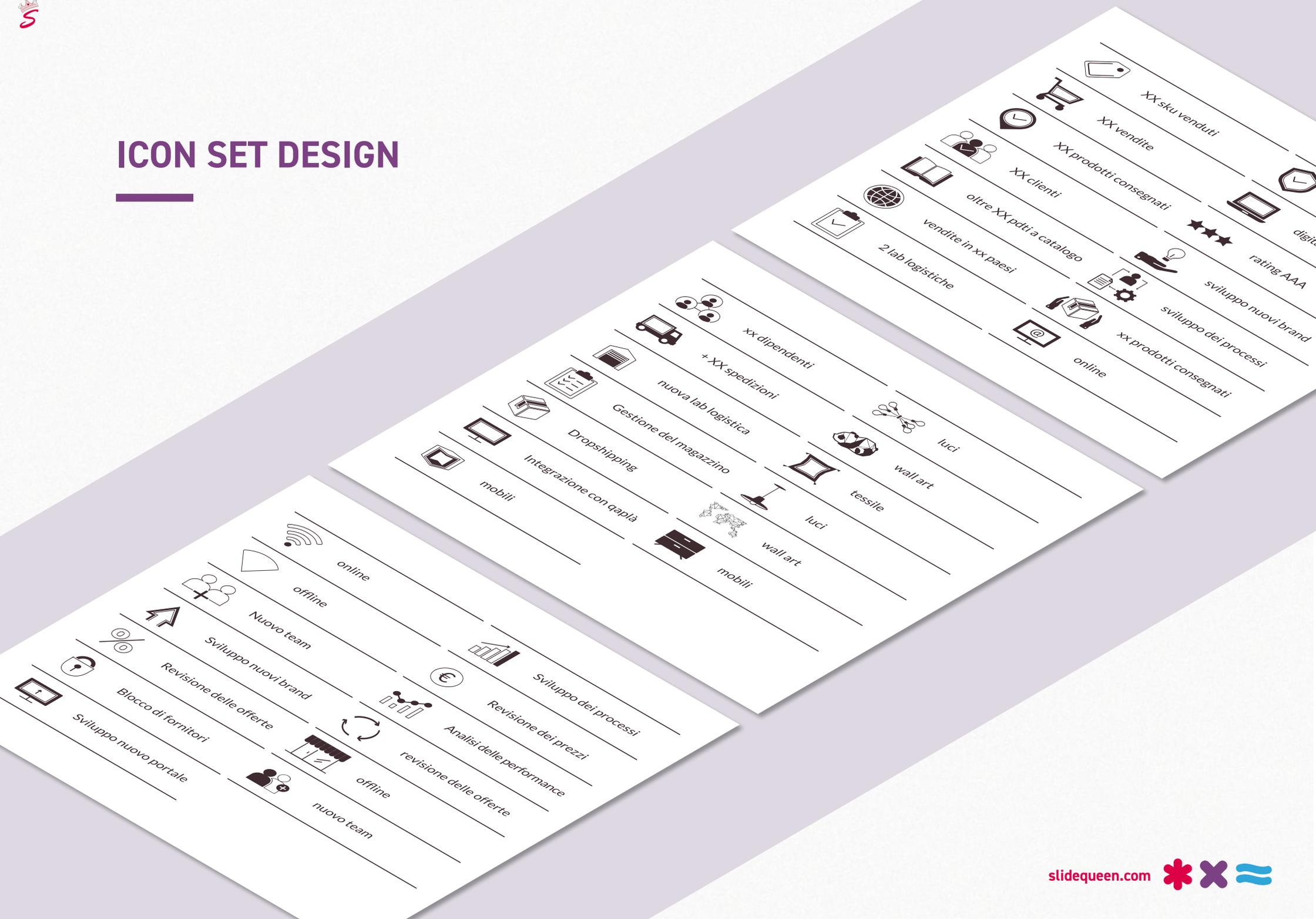


SLIDE DESIGN





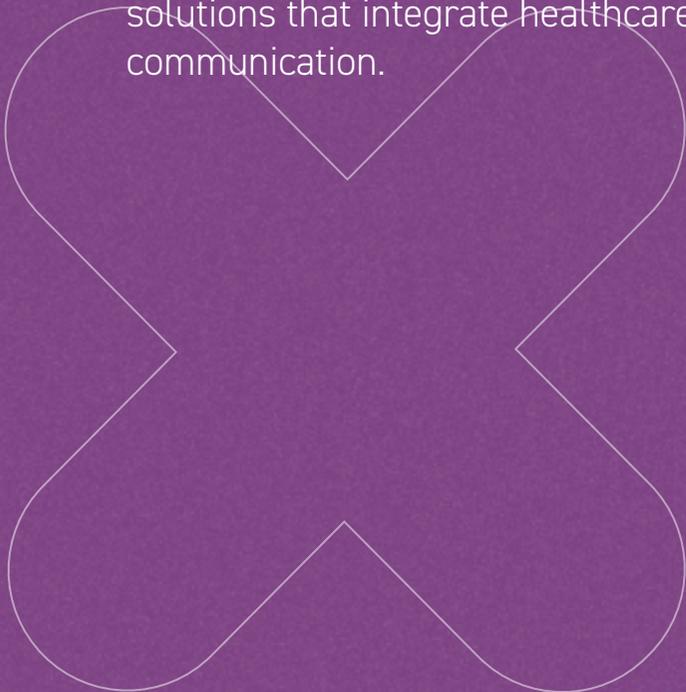
ICON SET DESIGN



WHO?

HNP Healthcare Network Partner

HNP – Healthcare Network Partner represents the most significant European network specialising in designing and delivering patient support solutions that integrate healthcare, technology and communication.



WHAT?

PRESENTATION DESIGN

HNP operates across Europe (Italy, Spain, Portugal, Switzerland, Germany and Austria) through highly distinctive areas of expertise. Departments worked separately from the others, creating presentations that were not aligned with brand values.

Our process have been as follows:

01 | Problem discovery.

Working with the head communication office, we analysed the needs through company surveys and face-to-face meetings.

02 | Solution specification.

We investigated the problem to solve it.

03 | Slide design.

At the design stage, we dived into the solution and designed templates easy-to-use: we released templates with more than 50 formats, editable maps, a huge icon set and editable graphs with template guidelines.

04 | Delivery and aftercare.

We persisted in delivering courses during the onboarding process.





CASE HISTORY 2
iCarePlatform - AT

6 mesi da kickoff a go-live
Validazione Cybervadis sulla sicurezza di iCare 870/1000

CASE HISTORY 1:
iCarePlatform - LG

iCarePlatform
“ Uno strumento utile e versatile per il monitoraggio di parametri ematochimici e per comunicare in maniera rapida con il paziente ”
Dott. M. Zaffaroni - Gallarate

PRACTICE IT SOLUTIONS

oi di HNP e per tutti i test istituzionali

TITOLO 2
Body copy che spiega il contenuto dell'obiettivo (non indispensabile)

TITOLO 4
Body copy che spiega il contenuto dell'obiettivo (non indispensabile)

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Progettazione SOP e documentazione: dettaglio

DURATA COMPLESSIVA

Task	Start	End
Task 1	M1	M2
Task 2	M2	M3
Task 3	M1	M2
Task 4	M2	M3
Task 5	M1	M3
Task 6	M1	M2

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EDITABLE MAPS

Pazienti in trattamento domiciliare al 31 luglio 2020

MAPPA DEI PAZIENTI IN TRATTAMENTO DOMICILIARE PER REGIONE DI RESIDENZA

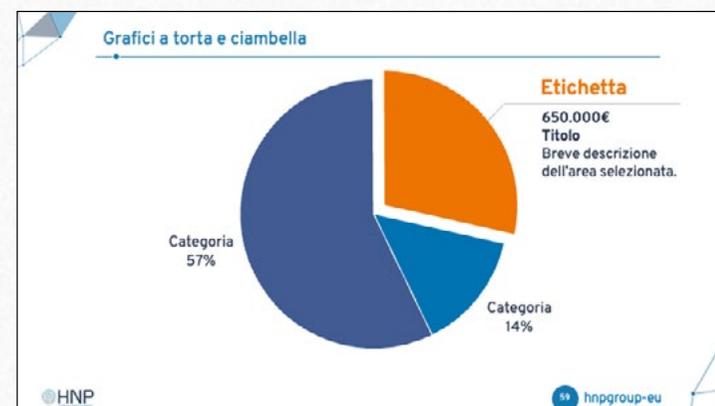
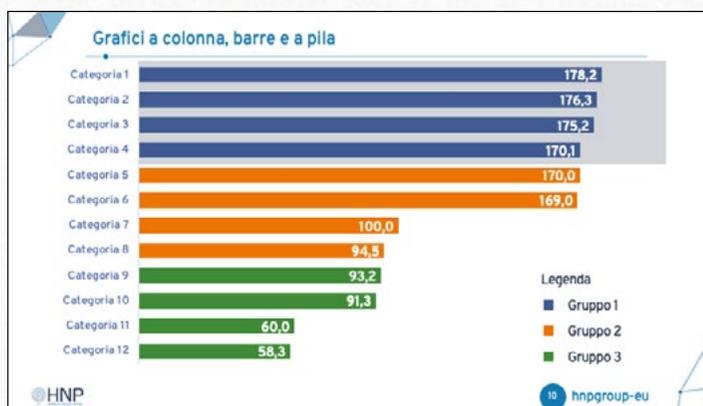
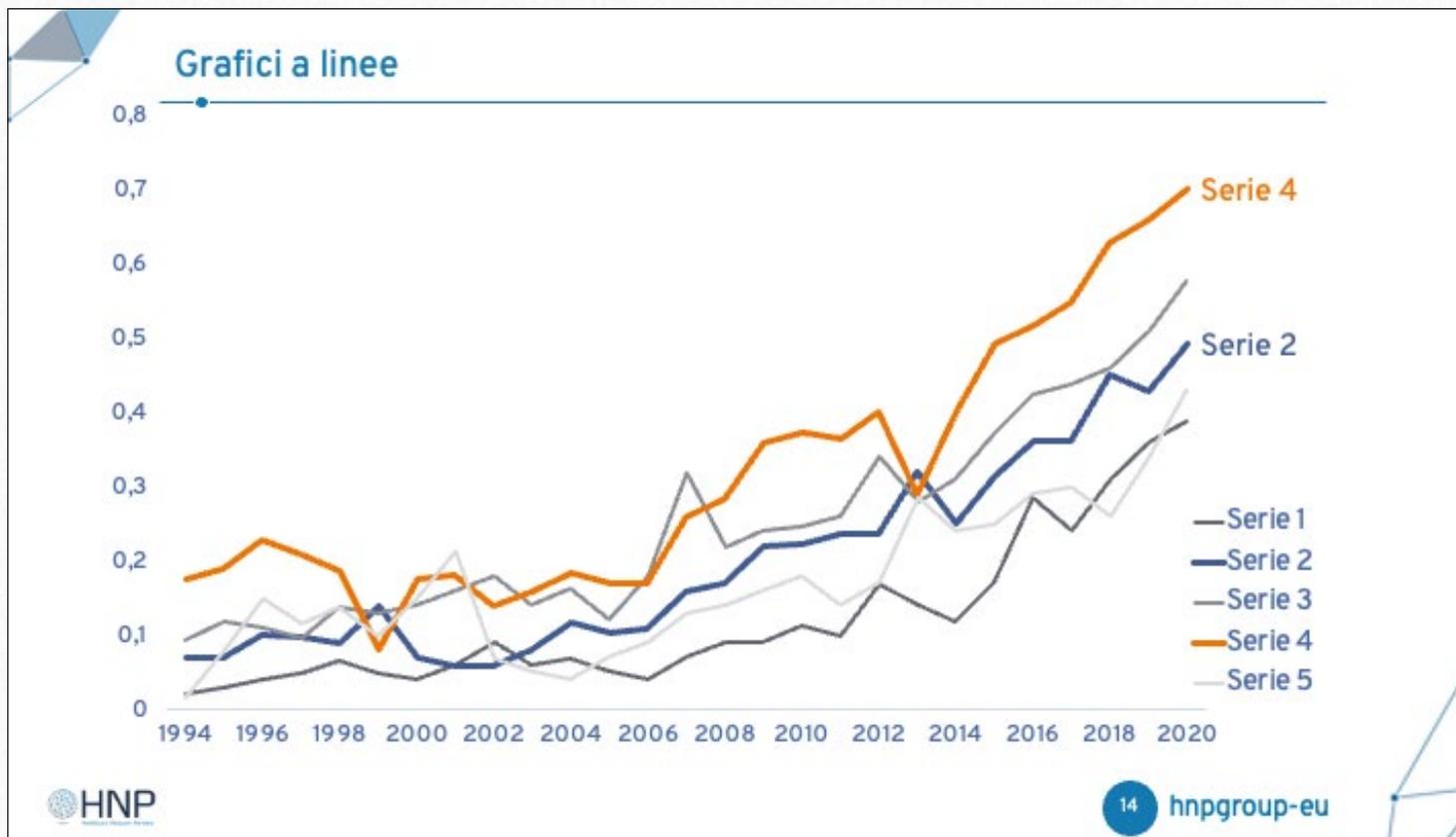
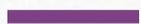


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EDITABLE GRAPHS



OUR PRICES

PRESENTATION DESIGN

Delight your audiences with visual presentations – and see visible results – with our complete presentation design service.

	XS	S	M	L
Price*	£ 3,000	£ 5,000	£ 7,000	£ 9,000
Max slides	10	20	35	50

*Include

Messaging and consultant insight: all projects include support with messaging and story where needed, including briefing sessions so we understand your content and tell your story in the right way. Our consultants will also offer input and advice on how to make sure that your presentation is effective, bringing our expertise to your unique situation.

Presentation template if required: fully programmed, designed to your guidelines and specifications, yours to use for future presentations.

Project management: tailored to your preferences, to ensure you get the presentation you need, when you need it, in a way that's easy for you.



OUR PRICES

PRESENTATION BOOST

Your content still is good, but your slides are ugly. Does your message fail to get through because your slides don't look that great?

With Slide Boost, we'll give your slides the makeover they need to make your content look slick and professional. And, of course, all sympathetic to your message and your brand guidelines. Your slides will look better, and that will make you look better.

	XS	S	M	L
Price*	£ 1,500	£ 2,500	£ 3,500	£ 4,500
Max slides	10	20	35	50

OUR PRICES

PRESENTATION DAY-BY-DAY

If you have a regular need, we also offer a monthly retainer for PowerPoint design services so you can outsource all your PowerPoint needs to us.

We offer five levels of retainer for PowerPoint design (plus ad hoc). All will get you the same high quality of work and service, but the more hours you buy, the lower your rate will be.

	Pony	Centauro	Pegaso	Unicorn	Rainbow Unicorn
Monthly hours	0	24	50	80	115
Hourly rate	£ 85	£ 80	£ 75	£ 70	£ 65
Monthly hours	//	£ 1,920	£ 3,750	£ 5,600	£ 7,475

BENEFITS OF OUR RETAINER FOR POWERPOINT:

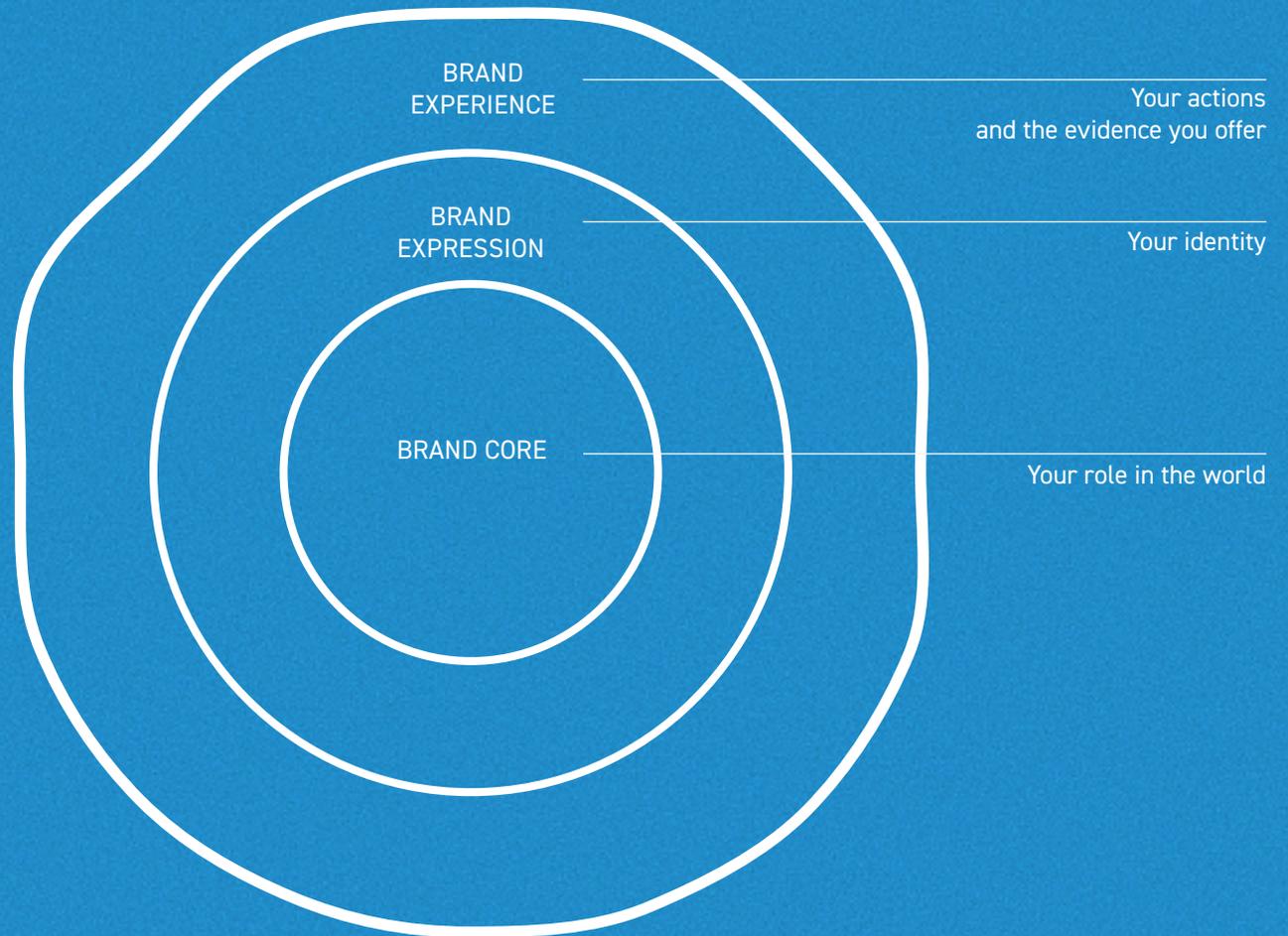
- Lower rates
- Priority booking
- Locked rate unaffected by future price increases
- Support provided for multiple brands and teams
- Hours can be offset against any of our services
- Reduced admin
- Simplified budget planning
- Dedicated Account Manager



Brand- ing

BRAND-ING

OUR CONCEPT



BRAND-ING

HOW WE WORK

Our process includes audits, interviews, investigation, workshops, facilitation, brand positioning articulation, and go-to-market planning.

From skincare and healthcare, to food and drink, technology, education and licensing, our diverse experience brings fresh perspective to every project.

We always put the brand's audience at the heart of all we do, ensuring a deep understanding of both internal stakeholders and external consumers.

By taking a highly structured approach and applying insights gained across many areas and disciplines, we deliver design that endures.

Our services

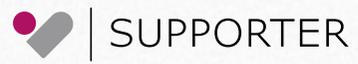
- Brand Strategy & Archetypes
- Naming and messaging
- Visual identity
- Style guides
- Packaging
- Digital e social

BRAND-ING SERVICES PRICE ON DEMAND





LOGOFOLIO 2022



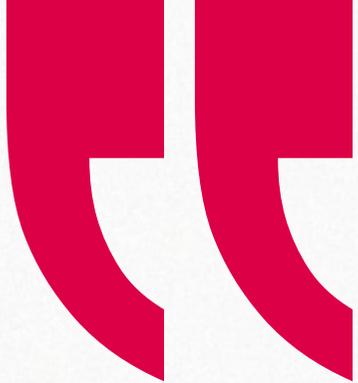


WE WORK WITH:

ABI Formazione, AvBrain, Bellezza Intelligente, Bottega Verde, Burda Edizioni, Corsetty, Digital Update, Emil Banca Credito Cooperativo, ENI, Flooom wise beauty, Floricoltura Marcon, Hnp Group, Homemania, IED – Istituto Europeo di Design, Inditex, Invitalia, Kalpa, Layla Cosmetics, Lasciampista, Leaf - Learnn for the Future, MammadiMerda, Methis Lab SPA, Miriam Bertoli, Oxfam Italia, Radical HR, Sella Group, StimTechGroup, Stupore by quesQUELLO, Tato Italia, Vetoquinol, We World Italy, Wiseview, Wyde, Yooda, Zara, 6inequipe, 9Muse Milano.

AND YOU!





I met Slide Queen because I had to give a talk and I needed some slides, but they went above and beyond. They entered the project with a thousand disruptive ideas that have improved the speech. Needless to say, the presentation was a success. I continued to make use of their collaboration for the launch of new products on the market: they took care of the communication strategy, identified the best sales funnels and brought everything to the ground with beautiful graphics. It is also a pleasure to work with them, they are ironic and professional. They know how to direct thoughts and turn them into action to maximize profits. **5 stars are few!**

Francesca Fiore, founder Mammadi merda

Absolutely recommended service: kind, very fast, proactive! They immediately understood my needs and provided very useful ideas that we are already working on! Absolutely recommended: if you think the cost is high, compare it to how much time you invest not at its best with incorrect communication!!

**Vittoria San Pietro,
Innovation manager Emil Banca Credito Cooperativo**





Need help? **Get in touch!**

We work with clients globally,
with our main bases in **London** and in **Rome**.

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